

Service	Description	Cost (EUR)
1. Initial SEO Setup (One-time fee)	Basic SEO optimization for small websites, startups, or local projects	380
Keyword Research	Analysis and selection of up to 20 relevant keywords for the industry	Included
Meta, Title & URL Optimization	Creation and implementation of optimized titles, meta descriptions, and URL structures	Included
Initial Content Optimization	Basic content optimization for SEO, adjustments for readability and relevance	Included
Technical SEO Audit & Remediation	Website speed optimization, SSL setup, fixing crawl errors, and minor technical issues	Included
Competitor Analysis & Benchmarking	Basic analysis for 1-2 competitors, identifying SEO opportunities	Included
2. Ongoing SEO Retainer (Monthly fee)	Maintaining and improving long-term SEO performance	100 / month
Ranking Monitoring & Optimization	Monthly report on Google rankings, strategic adjustments to maintain growth	Included
Monthly Technical Performance Checks	Monitoring website speed, fixing basic technical issues	Variable price
Reporting & SEO Analysis	Simplified monthly SEO report, without advanced customizations	Included
3. Additional Services (Optional)	Options for content and SEO enhancement	Variable price
Content Creation (per article)	SEO-optimized articles for blogs, landing pages, or product pages	25 / article
4. Additional Costs (if applicable)	Optional extensions for tools and customizations	Variable price
SEO Plugin Updates & Custom CMS Integration	Basic adjustments for SEO on WordPress or other CMSs	300